

Annual Action Plan
January 1, 2008 – December 31, 2008
Historic Fincastle, Inc.

For the year 2008, proposed HFI events and activities will address and fulfill at least one objective in each of the organization's three goals: I. Preservation; II. Community Education and Outreach; and III. Organization. In some cases, activities will address more than one goal at a time and /or will include a fundraising component.

The Annual Action Plan is a guide for annual operations and must be flexible to accommodate unanticipated changes in financial and volunteer resources that can occur during the year.

I. Preservation:

- Evaluate and recommend a plan for effectively preserving and exhibiting Fincastle history via artifacts, photographs, literature, and oral histories, etc.
- Explore the re-publication of the Fincastle historical and pictorial book, Around Town.

II. Community Education and Outreach:

- Host a fall workshop sponsored by The Association for the Preservation of Virginia Antiquities (APVA) on historic districts, their economic value and role in preserving a community.
- Continue to serve as a resource and referral agency to potential and existing historic property owners.
- Enhance and increase tours of Fincastle for the public-at-large.
- Fincastle Holiday Home Tour & Marketplace

III. Organization

- Continue to build membership via planned recruitment activities and hosting three fundraising events.
- Maintain and possibly increase individual membership and corporate giving levels. (Noting the uncertainty of the American economy.)
- Publish three HFI Newsletters containing Annual Membership/ Fund information.

2008 Fundraising Events:

1. HFI Ladies Luncheon & Forum – Saturday, March 15, 2008
2. Gather to Gavel Art Auction – September, 2008
3. Fincastle Holiday Home Tour – Saturday, December 13, 2008

Tentative Monthly Operational Schedule:

1. January
 - HFI Board Meeting – 1/24/08
2. February
3. March
 - Ladies Luncheon & Forum – March 15, 2008
 - HFI Board Meeting - 3/27/08
4. April
 - HFI Newsletter – Volume V, Issue 1
 - Initiate Annual Membership Fund Drive (via the HFI Newsletter)
5. May
 - HFI Board Meeting – 5/22/08
6. June
7. July
 - HFI Board Meeting – 7/24/08
 - HFI Newsletter – Volume V, Issue 2
8. August
9. September
 - Gather to Gavel Art Auction – Date TBA
 - HFI Board Meeting – 9/25/08
10. October
 - APVA Workshop – Date TBA
 - HFI Newsletter – Volume V, Issue 3
11. November
 - HFI Annual Meeting – November 6, 2008
12. December
 - HFI Membership Holiday Open House – Saturday, December 6, 2008
 - Fincastle Holiday Home Tour – Saturday, December 13, 2008

1/22/08